

From a brief to a working website.

[Turn the idea into a site and check it properly | 2026-09-19 | Edited replay 18:56](#)

In this shorter class, we went from a brief to a website build. I want you to see the whole journey: decide what the page must say, give the builder clear instructions, inspect the result and open the live link before you share it.

What you will learn

- Start with your own facts and content you have permission to use.
- Tell the builder exactly what the page should contain and what each button should do.
- Check the real link, not just the preview or an upload success message.

Follow the exercise, step by step

1. Pick your project

Use your own service or portfolio, or make up a business for practice. Gather the offer, who it is for, how people should contact you, and any logo or photos you may use.

2. Get the brief right

Give the AI those facts and let it ask questions one at a time. Fix wrong service descriptions and claims you cannot support. Save the final brief outside the chat so you can use it again.

3. Tell it what to build

List the sections, actual words, look and feel, images and buttons. Say how it should work on a phone. If you plan a static upload, ask for index.html and local assets, not just a screenshot.

4. Inspect the result

Open the preview yourself. Read the words, try the menu and buttons, and look at it on a narrow screen. Check that the name, pictures and claims are yours. Ask for specific fixes; you do not need to start over each time.

5. Check the published page

If it is your project and you are ready to publish, upload the built files. Then open the actual URL in a fresh browser. Try the links and check the images. An upload success message does not mean the site works.

6. Show what you made

Keep the brief, final prompt and a note of what you fixed. Share a working link if you have checked it. Otherwise, a private screenshot is fine.

Conv and adapt this starter prompt

I want a small website for [my business, portfolio or fictional example]. Here is my brief: [the verified offer, audience, services, tone, contact route and permitted images]. I still need to decide [list]. Ask me up to five questions, one at a time. Show me any claim that needs checking. Then write a build prompt for a responsive static site with index.html, the real page copy, image filenames, navigation and working buttons. Give me a short checklist for the phone, computer and published URL. Do not invent contact details or publish for me.

Your practice task

Build one page for your own project. Keep your brief and write down two fixes you made after inspecting the preview. Share the live link only if you have opened and checked it.

Before you share

- The brief uses only my authorised content.
- The generated site matches the brief and has no fabricated claims.
- I checked phone and desktop layouts and all buttons.
- I opened the deployed URL and verified the result before sharing.

Replay and next step

Watch the class: <https://www.youtube.com/watch?v=vWv4Bm6sfaY>

Tool screens may have changed since the recording. Follow the brief, build and checking process rather than copying each click.